



LA  
FRENCH TECH  
**NOUVELLE  
CALÉDONIE**

# FRENCH TECH NEW CALEDONIA

OUR STARTUPS AND INNOVATIVE COMPANIES

BUSINESS BOOK





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FRENCH TECH  
**NOUVELLE  
CALÉDONIE**

# BLUETECH



OUR STARTUPS AND INNOVATIVE COMPANIES

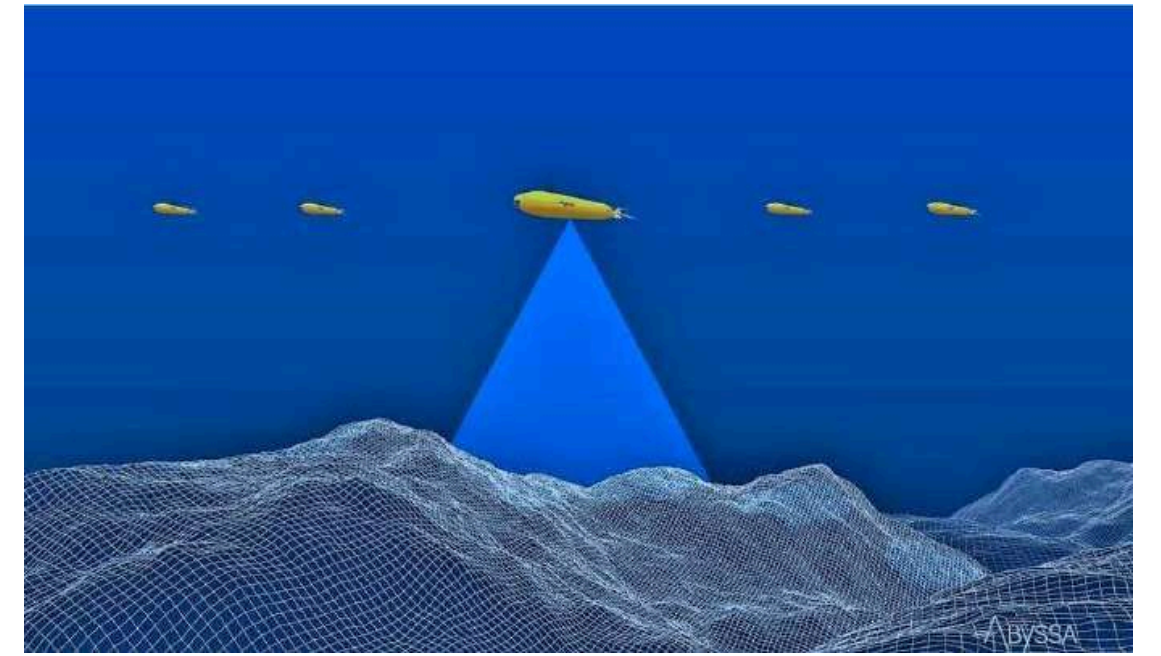




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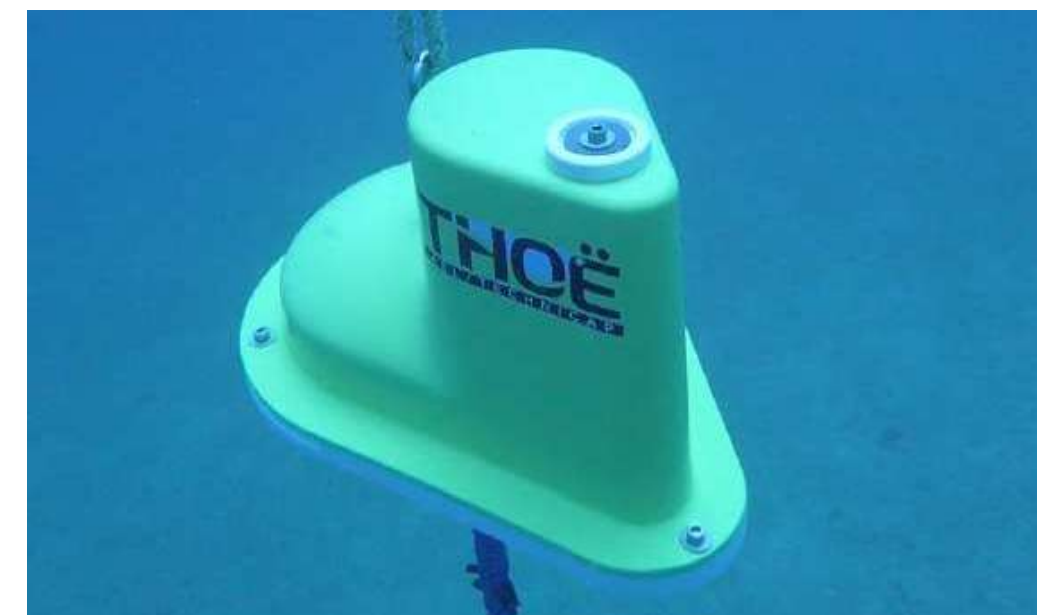
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# VISION



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# CATAMARINE



**Company Name:** CATAMARINE SARL

**Industry:** Shipbuilding

**Activity:** Boat manufacturing

**Website:** <https://www.catamarine.net>

## Overview:

With 30 years of experience, we have mastered the art of optimizing our designs, materials, and manufacturing techniques. We are able to offer boats at a lower cost than mass-produced ones. Our boats are built in New Caledonia, where we can test them in various maritime conditions and train passionate apprentices in a rare and valuable skillset. Our high-quality materials are largely derived from nature and are recyclable. We build boats that will never become wrecks. Our boats are highly energy-efficient, and our 100% electric models have zero environmental impact.

## Our Innovations:

- Fast, Durable, Reliable, and Sustainable: Our "low-tech" boats meet the challenges of the modern world.
- Thermal Option: Consuming 3 to 6 times less fuel than traditional boats, this option can also be equipped with solar panels. It's a significant step toward greater respect for nature, though it does not achieve zero impact.
- 100% Electric Option: While more expensive upfront, this model offers long-term savings. We estimate that after approximately five years, the additional purchase cost is offset by fuel and maintenance savings.

**CONTACT NC :**  
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**Tél :** + 687 78 20 80



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**CONTACT NC | FRANCE :**  
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**687 79 72 78**





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**CONTACT NC | FRANCE :**  
**Mail :** [contact@islandrobotics.nc](mailto:contact@islandrobotics.nc)  
**Tél :** + 687 71 14 32 (NC)





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# PROTECMARINENC



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**CONTACT NC | FRANCE :**  
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# GREENTECH



OUR STARTUPS AND INNOVATIVE COMPANIES





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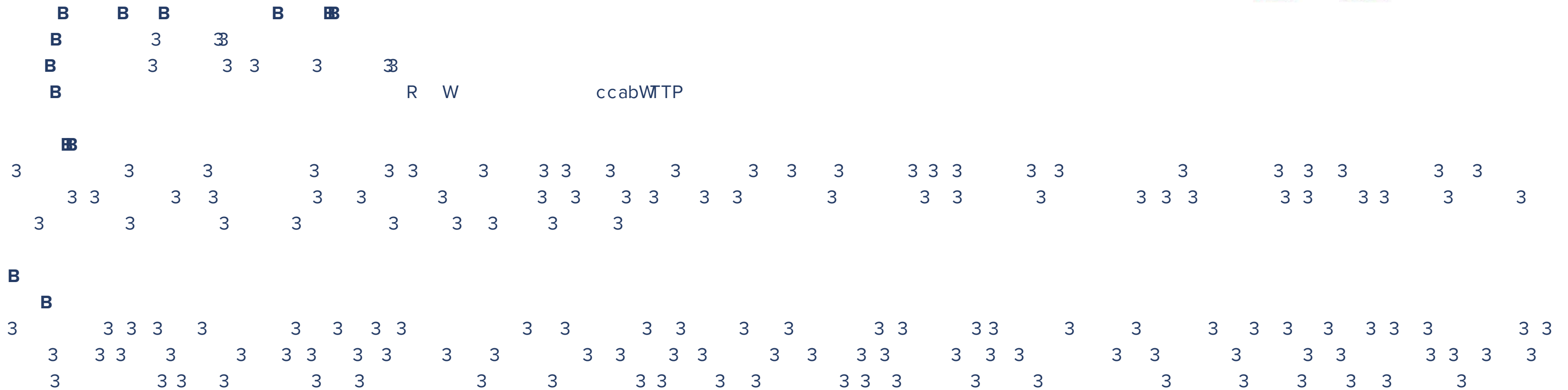
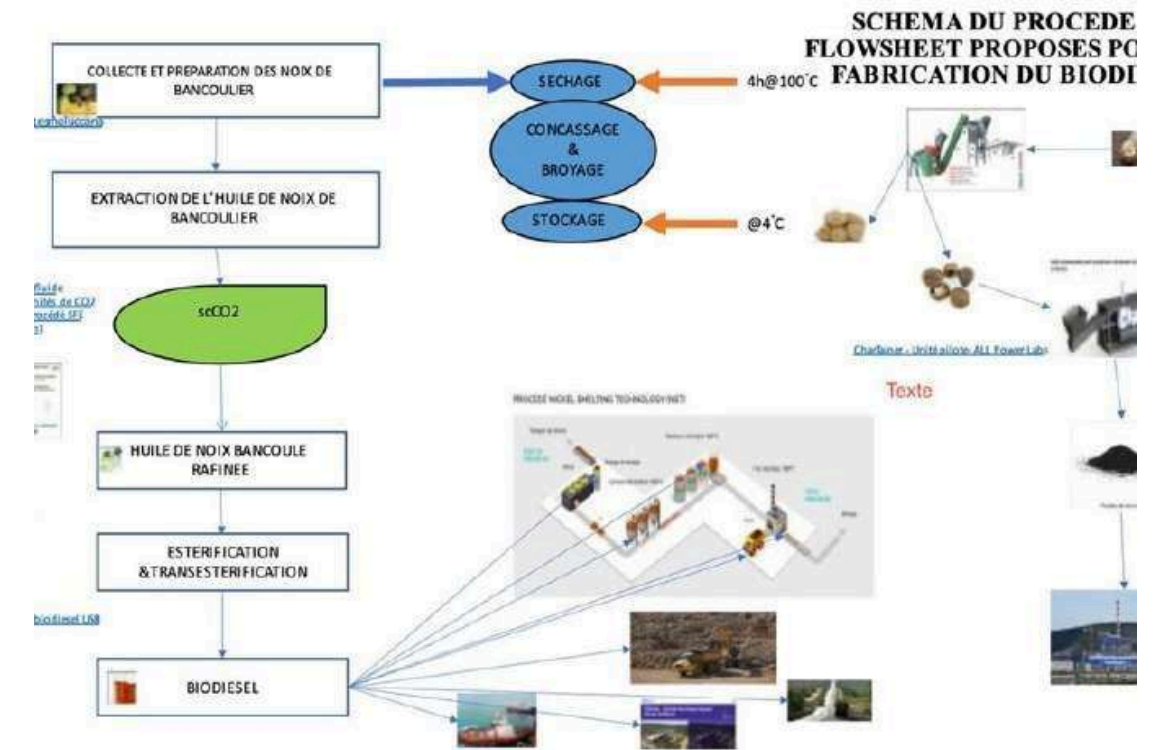
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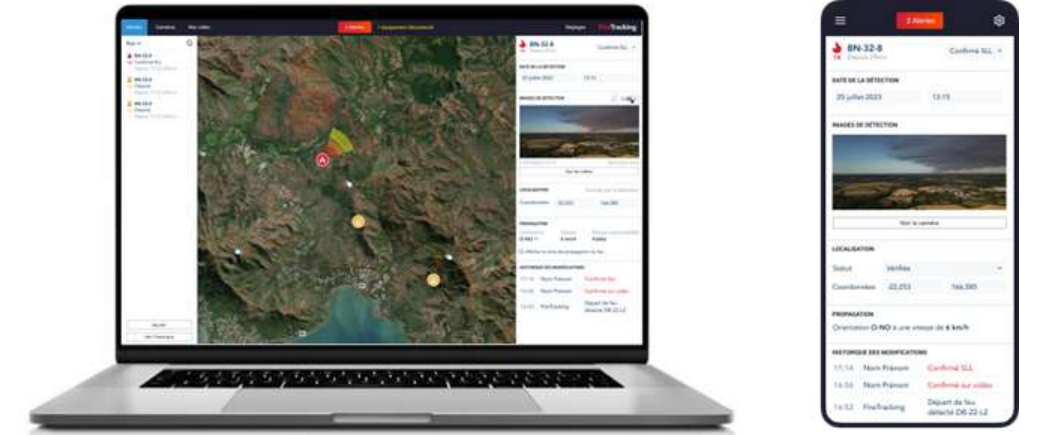




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**Mail :** [act@firetracking.io](mailto:act@firetracking.io)  
**Tél :** +687 53 26 19





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**Tél : + 687 75 69 42**



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# aqualone

**Company Name:** Aqualone

**Industry:** Agriculture, Green Spaces, and Sports Fields

**Activity:** LowTech

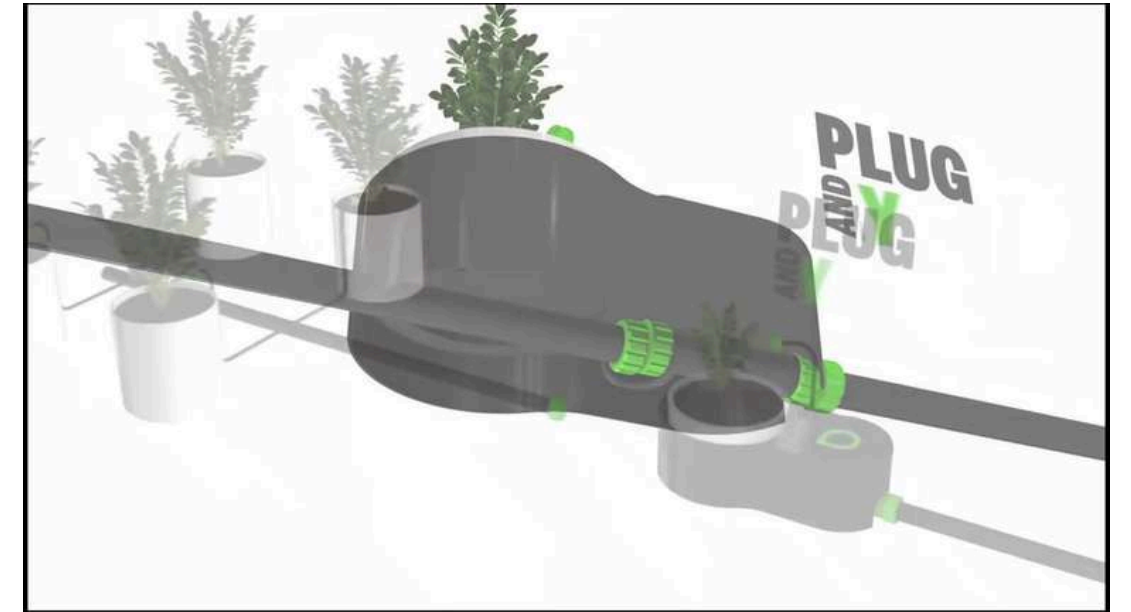
**Website:** <https://www.aqualone.net/>

## Overview:

Aqualone offers an innovative climate control solution for irrigation management across various sectors, including agriculture, golf courses, and urban green spaces. For many years, Aqualone has developed scalable systems capable of detecting and managing irrigation needs for crops.

## Our Innovations:

Aqualone's patented and innovative solutions address environmental challenges and food security concerns. They provide an accessible and robust solution with high-performance water management capabilities. This Caledonian company has demonstrated its ability to produce innovation with strong market potential.



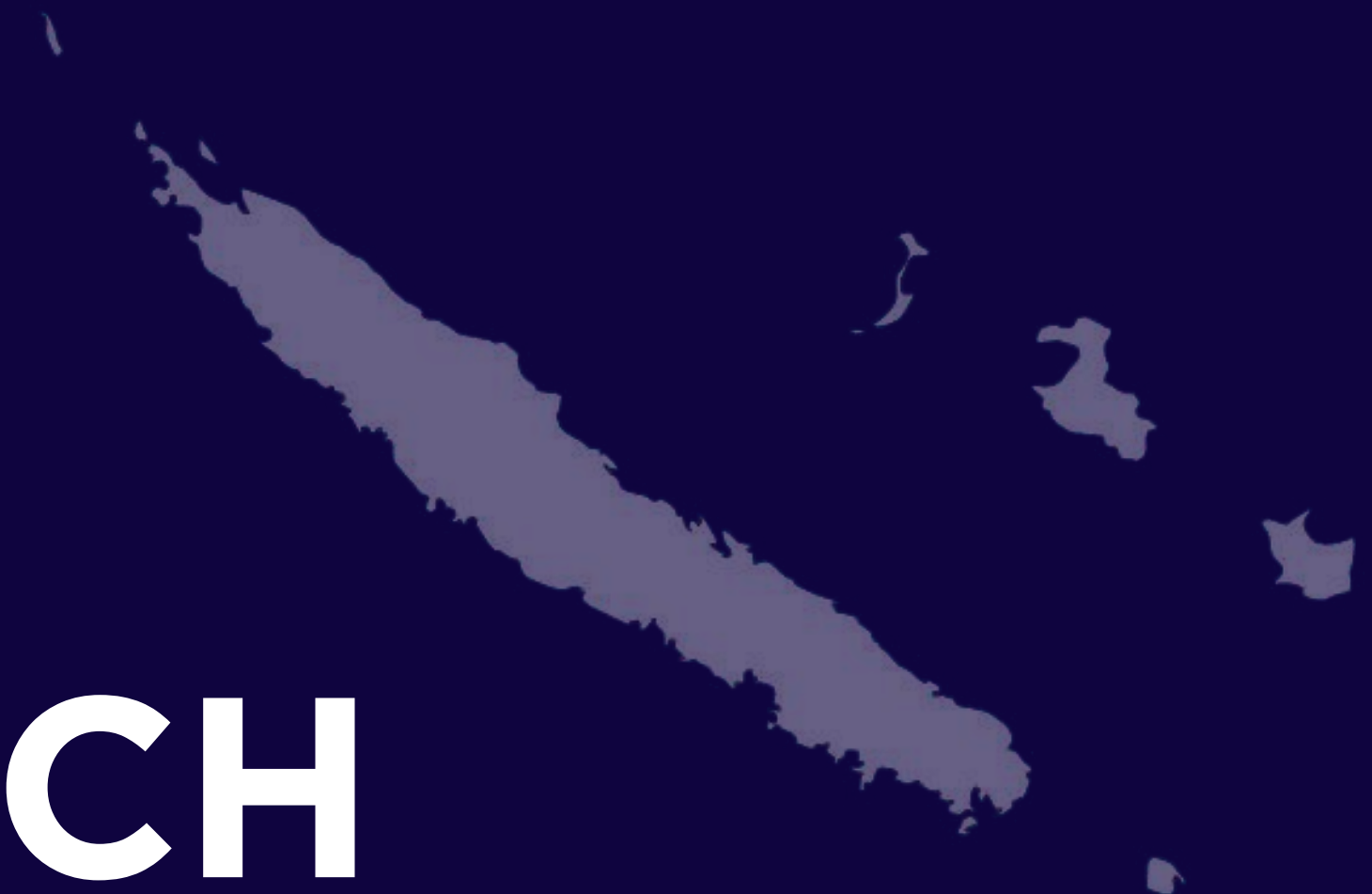
**Contact NC | France**  
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# SOCIAL TECH

OUR STARTUPS AND INNOVATIVE COMPANIES





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**Atoflow**  
**Parcourez l'art**

**Atoflow, c'est la mise en valeur d'artistes et de parcours dans la ville.**

Atoflow est une plateforme qui a pour mission de faire découvrir, à travers des parcours, les différents acteurs liés à l'art visuel tels que galeries, artistes, musées mais aussi restaurants, hébergements et bien d'autres.

Cette application permet aux locaux ou aux touristes de s'approprier une ville en profitant de parcours gratuits et personnalisables afin de s'initier au monde de l'art. Ils pourront également aller à la rencontre d'artistes et galeristes passionnés sélectionnés en fonction de leur profil.

Atoflow vous propose de découvrir des lieux insolites, confidentiels et artistiques afin de vous faire vivre une expérience unique !



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Rechercher >

 Pour les vacances	 Pour son anniversaire	 Après l'école
 Pour son look	 Pour s'amuser (espaces jeux, animations...)	 Pour ses premiers pas

CONTACT NC | FRANCE :  
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Tél : + 687 90 12 87 (NC)







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**Company Name:** Pacifik Market NC

**Industry:** E-commerce / SocialTech

**Activity:** E-commerce platform for selling products from Kanak and Oceanian businesses, artisans, and producer associations

**Website:** <https://pacifikmarket.nc/>

**Overview:**

Pacifikmarket.nc is an e-commerce platform dedicated to selling products from Kanak and Oceanian businesses, artisans, and producer associations. Its goal is to promote traditional craftsmanship and the clothing cultures of the Pacific by selling items from sewing companies, weaving, music, books, and other handcrafted products made by small businesses, associations, and collectives of artists.

**Our Innovations:**

Our ambition is to offer high-quality products made by artisans in neighborhoods and tribes, operating and producing from their Pacific islands. We aim to provide sellers on the platform with training opportunities to improve their presence on social media, ensuring financial empowerment. Additionally, we focus on developing technical skills in sewing, weaving, and natural dyeing through partnerships with Indigenous fashion platforms in the Pacific.

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**Company Name:** SPI

**Industry:** E-Health

**Activity:** Facilitating access to healthcare, appointment scheduling, and teleconsultations through web tools

**Website:** <http://www.allosante.nc>

#### **Overview:**

Created in 2018 under the name AlloMédecin and renamed AlloSante.nc in 2023, AlloSante.nc is the first health appointment scheduling platform in New Caledonia. It offers both practitioners and patients a modern, accessible, and secure tool to easily manage health appointments. The solution is available on computers, smartphones, and tablets via its application.

#### **Our Innovations:**

AlloSante.nc contributes to the resilience of the local healthcare system. During the COVID-19 pandemic, it was chosen by the government as the official platform for scheduling vaccination appointments, highlighting its reliability and its ability to meet public health needs in times of crisis.

Building on this experience, AlloSante.nc continues to innovate and respond to the population's needs, positioning itself as a key player in the modernization of healthcare services in New Caledonia.

AlloSante.nc has launched a new teleconsultation platform to facilitate access to care for Caledonians. In response to the growing challenges of accessing healthcare in New Caledonia, AlloSante.nc, in partnership with local health solutions like Asclépios and Mon Drive Santé, now offers a teleconsultation service, allowing remote consultations between healthcare professionals and Caledonians, without the need for travel.



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# TECH



OUR STARTUPS AND INNOVATIVE COMPANIES





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**Company Name:** BLUECHAM SAS

**Industry:** SpaceTech

**Activity:** Operator of digital platforms with an environmental focus

**Website:** <https://www.bluecham.net/>

**Overview:**

We are currently facing new threats such as global warming, species extinction, and the emergence of new viruses. In this context, decision-makers must make quick choices based on reliable knowledge and have access to strategic, trustworthy information at all times.

**Innovation:**

BLUECHAM reinvents the flow of geographical information to decision-makers and promotes the search for consensus among stakeholders through digital platforms. These platforms, already serving twelve countries worldwide, are used by public institutions, NGOs, industries, and businesses. The growing user community benefits from cloud-based solutions that integrate spatial analysis, deep learning, signal processing, and scenario forecasting. With a distributed approach, scientific references, and an international team in cognitive science, the solutions are easy to understand, and the business model is remarkably efficient.



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 Tél : +687 76 82 24

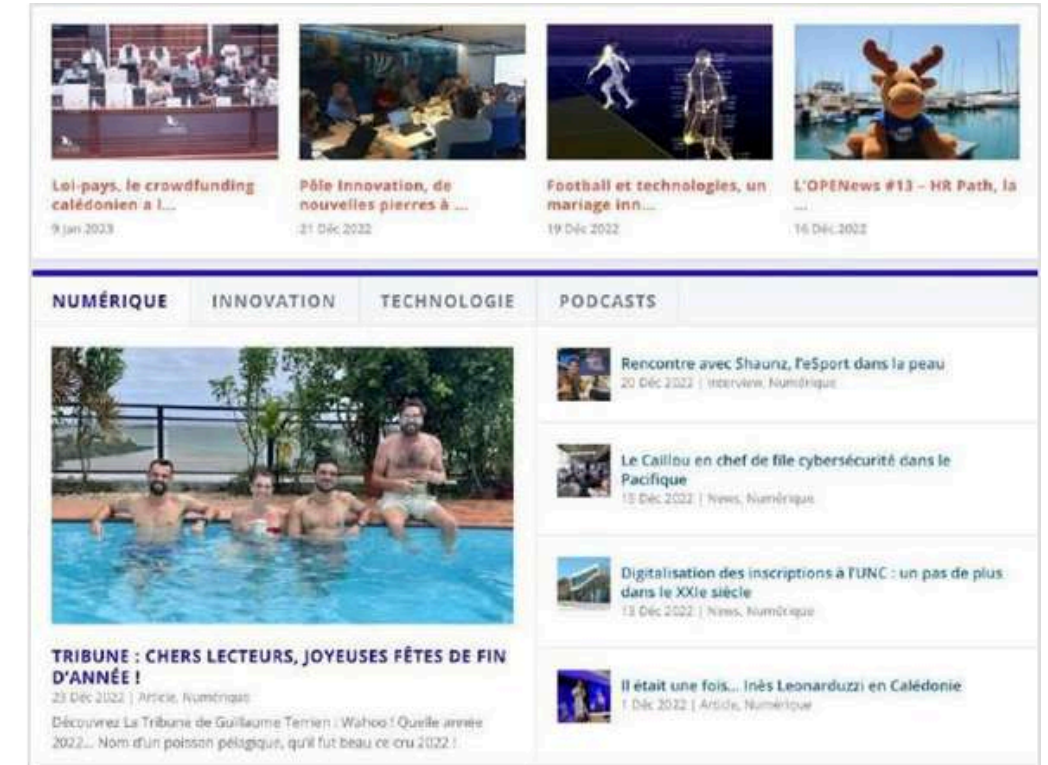




LA FRENCH TECH NOUVELLE CALÉDONIE

# NeoTech

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DigiBarre

**Company Name:** DigiBarre SAS

**Industry:** Software for Lawyers

**Activity:** SaaS (Software as a Service) for Law Firms

**Website:** [www.digibarre.com](http://www.digibarre.com)

#### Overview:

DigiBarre offers a fully digital management solution designed for bar associations. The mobile application enables lawyers to interact with the Bar on matters such as penal duty shifts and mandatory training tracking. By digitizing the Bar's internal processes, DigiBarre enhances services for lawyers while reducing administrative burdens. The application aligns with the goal of improving relations between courts and lawyers to ensure better access to justice for all citizens.

#### Innovation:

- Automatic Allocation of Penal Duty Shifts: An algorithm automatically and fairly assigns penal duty shifts based on historical data and various configurable criteria, streamlining the process for the Bar.
- Automatic Document Generation: The application generates necessary documents for Bar-lawyer communication without the need for manual data entry, utilizing the data already within the system.
- Self-Declaration of Training: Lawyers can independently declare completed training throughout the year, which is then processed through a workflow to update an annual training tracking dashboard, simplifying administrative tasks.



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# Signature.nc

**Company Name:** DIGIT SARL

**Industry:** Digital / LegalTech

**Activity:** Software Development

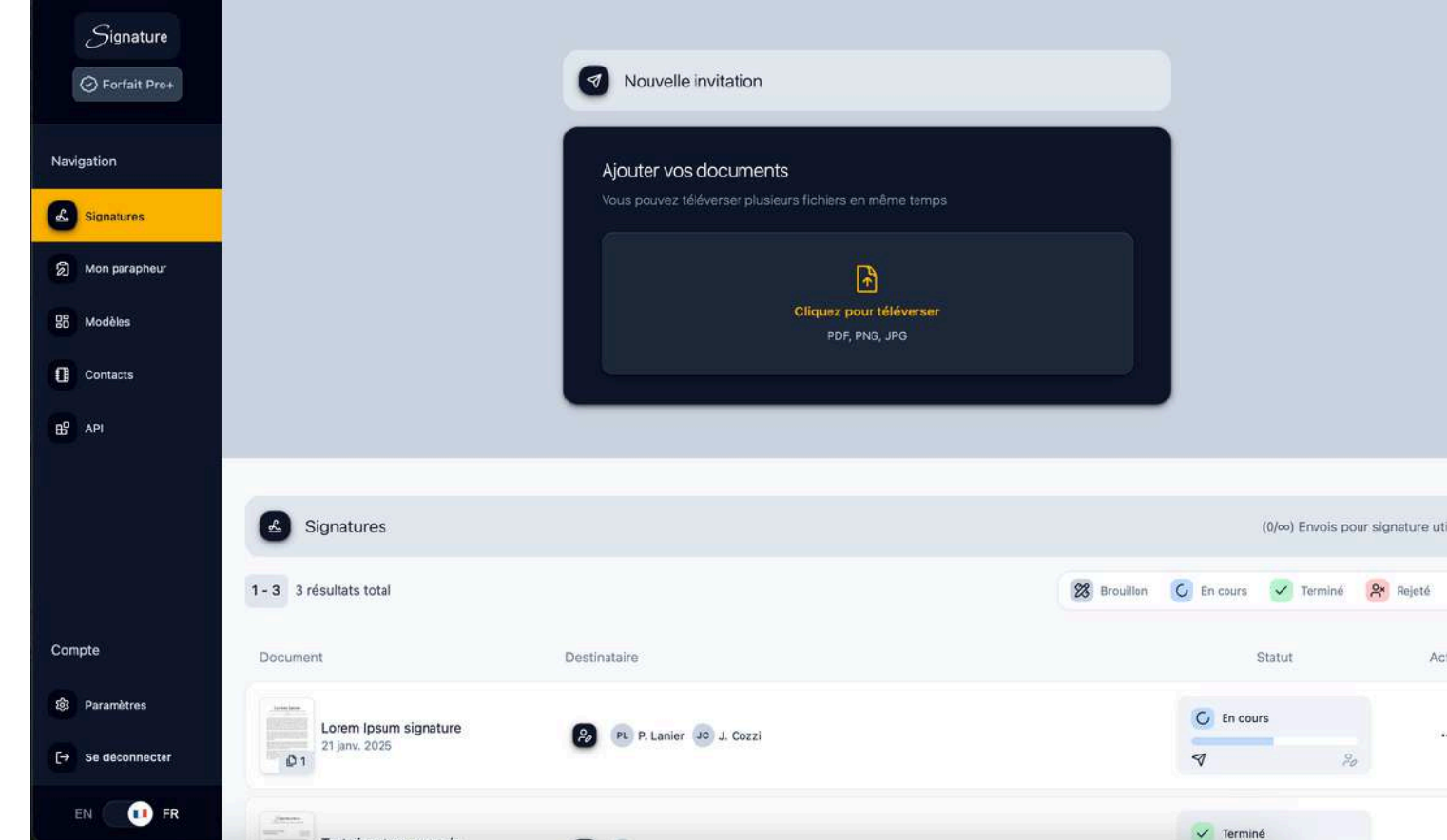
**Website:** [www.signature.nc](http://www.signature.nc)

## Overview:

Signature.nc is a secure and user-friendly electronic signature solution designed to streamline the management of documents and contracts for businesses. The application allows users to sign, send, and track documents securely in just a few clicks, on any device. Available for both professionals and individuals, Signature.nc offers a seamless experience for managing administrative, professional, and legal tasks.

## Innovation:

- **Maximum Security:** Signature.nc employs advanced encryption and eIDAS-compliant security certificates to ensure the protection, integrity, and traceability of signed documents.
- **Legal Compliance:** Fully compliant with eIDAS and European regulations, Signature.nc ensures that all electronic signatures are valid and simplified for ease of use.
- **Mobile Accessibility:** The platform is available on all devices, enabling users to sign documents anytime and anywhere.
- **Ease of Use:** The intuitive interface makes it simple to use, without requiring any technical expertise.
- **Real-time Tracking:** Users can track their documents and receive alerts when a document is signed, simplifying administrative management.
- **Local Innovation (NC):** Signature.nc integrates with NC Connect, offering advanced-level signature capabilities to enhance security.



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**Company Name:** CITYZEN SAS

**Industry:** Mobility and CleanTech

**Activity:** Supervision and Monetization of Electric Vehicle Charging Network

**Website:** [www.hivy.nc](http://www.hivy.nc)

#### Overview:

Hivy, the first solution created by the Cityzen think tank, provides comprehensive support for electrifying fleets or deploying a network of electric vehicle charging stations in New Caledonia and the Pacific region. From technical studies to installation and management, Hivy is your partner in the clean mobility transition.

#### Innovation:

- Consulting and Technical Studies: Hivy provides expert advice and technical studies for the optimal placement of electric vehicle charging stations.
- Sourcing and Installation of Charging Stations: We offer sourcing and installation services for electric vehicle charging stations tailored to your needs.
- Software Supervision Solution: Hivy offers an integrated software solution to monitor and manage the entire network of charging stations efficiently.
- Mobile App for Booking and Payment: Our mobile app allows users to reserve and pay for their charging sessions, making the process seamless and convenient.
- R&D on Autonomous Charging Hubs: We are researching the development of 100% autonomous charging hubs that use repurposed old batteries, promoting sustainability and innovation.

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**INVEST IN PACIFIC**  
Investissons dans notre économie

**Company Name:** Invest in Pacific

**Industry:** Financing/Investment

**Activity:** Geo-Specific Crowdfunding Platform for Savers

**Website:** [www.investinpacific.com](http://www.investinpacific.com)

### Overview:

Invest in Pacific is an innovative platform that allows savers to directly invest in real estate, innovative companies, or SMEs within the Pacific region. All investments are made within a structured and reassuring legal and regulatory framework. Through this platform, investors can subscribe to bonds or shares from Pacific businesses, promoting direct local economic financing.

### Philosophy:

The core philosophy of Invest in Pacific is to empower Caledonian savers to directly finance their local economy while targeting strong investment performance. The platform provides a seamless experience with no management or account maintenance fees, and registration is completely free.

### Regions:

**Guadeloupe - French Polynesia - New Caledonia**

### Innovations:

Invest in Pacific is backed by a team of financial and entrepreneurial experts. The platform offers savers a unique opportunity to invest in the real economy, leveraging key advantages:

- **Proximity of Investments:** Direct access to local projects and businesses.
- **Circular Economy:** Encouraging sustainable and resource-efficient investments.
- **Local Financial Products:** Offering financial products specifically tailored to the local market.
- **Tax Reduction:** Potential tax deductions of up to 1.5M, encouraging investment in the local economy.

**NOS PROJETS FINANCÉS**

Project Name	Amount Raised	Target Amount	Interest Rate
FARE JAMES COOK PROMOTION IMMOBILIERE	175 000 000 XPF	190%	
INVEST IN OPTIMAL RH	114 300 000 XPF	266%	
PROMOTION IMMOBILIERE KEALOHA	25 600 000 XPF	100%	
TAHITI WAREHOUSE	63 600 000 XPF	100%	
SPEAK TAHITI	64 800 000 XPF	200%	
EDEN PHARMA POLYNESIE	45 100 000 XPF	100%	
IMMOBILIER - VILLAS ROCCABELLA	160 000 000 XPF	160%	
INVEST IN TESTEUM	35 560 000 XPF	111%	
CROWDFUNDING IMMOBILIER - WHITE SANDS	433 900 000 XPF	201%	

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**MUVA**  
*Au bonheur du frais*

**Company Name:** MUVA

**Sector:** FoodTech

**Activity:** Food delivery app and recipe suggestions

**Website:** [muva.nc](http://muva.nc)

### Presentation:

What's for dinner tonight? MUVA was created to help answer this question with plenty of vitamins! MUVA.NC is your go-to web app for Caledonian healthy eating: one click to discover local recipes and all the ingredients you need! You can also choose your fruits and vegetables at your workplace via a digital wall or from home. Take care of your family and make life easier by embracing healthy eating with MUVA!

### Our Innovations:

- Digital Walls in Companies: Inspired by a concept from Japan offering sodas, MUVA places digital walls in workplaces where one click is all it takes to select fruits, vegetables, and even your menu for the evening or the week.
- Same-Day Delivery: Orders placed before 1 PM from Tuesday to Friday are delivered that same evening!
- Recipe and Ingredient Delivery: MUVA offers a variety of recipes to cook that very evening. With just one click on MUVA.NC, choose your recipe and have all the ingredients delivered directly to you

Qu'est ce qu'on mange ce soir ?



**MUVA**

La webapp du bien-manger calédonien



Choisis tes fruits et légumes et (bientôt) tes recettes sur [www.muva.nc](http://www.muva.nc)  
Commande avant 13h, on te livre en fin de journée tous les jours du mardi au vendredi.

**CONTACT NC | FRANCE :**  
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**Company Name:** Neo

**Sector:** EdTech

**Activity:** Digital services, educational services

**Website:** [neo.erwankerbrat.com](http://neo.erwankerbrat.com)

### **Presentation:**

Neo is a digital platform designed to identify student profiles and pedagogical models. Primarily used by teachers, it allows them to access and create educational content. Teachers can search for or create lesson plans before printing them for distribution to students. Using an auto-assessment grid, data is collected regarding success, failure, and confidence levels. The goal of Neo is to provide personalized learning sequences and exercises that cater to each student's unique needs.

### **Our Innovations:**

- Knowledge Representation Model: Neo's database is structured to facilitate the connection between elements, such as exercise patterns, exercises, solutions, know-how, and courses.
- Metrics: Neo uses adjustable metrics that evolve as the application is used. These metrics are designed to measure the distance between similar elements as well as between different types of elements.
- Student Representation Model: After analyzing data (such as exercise feedback), student profiles are identified to tailor the educational experience.
- Pedagogical Strategy Models: By analyzing data on course structures and student progress, effective pedagogical strategies are identified for each student profile, optimizing the teaching approach based on individual needs

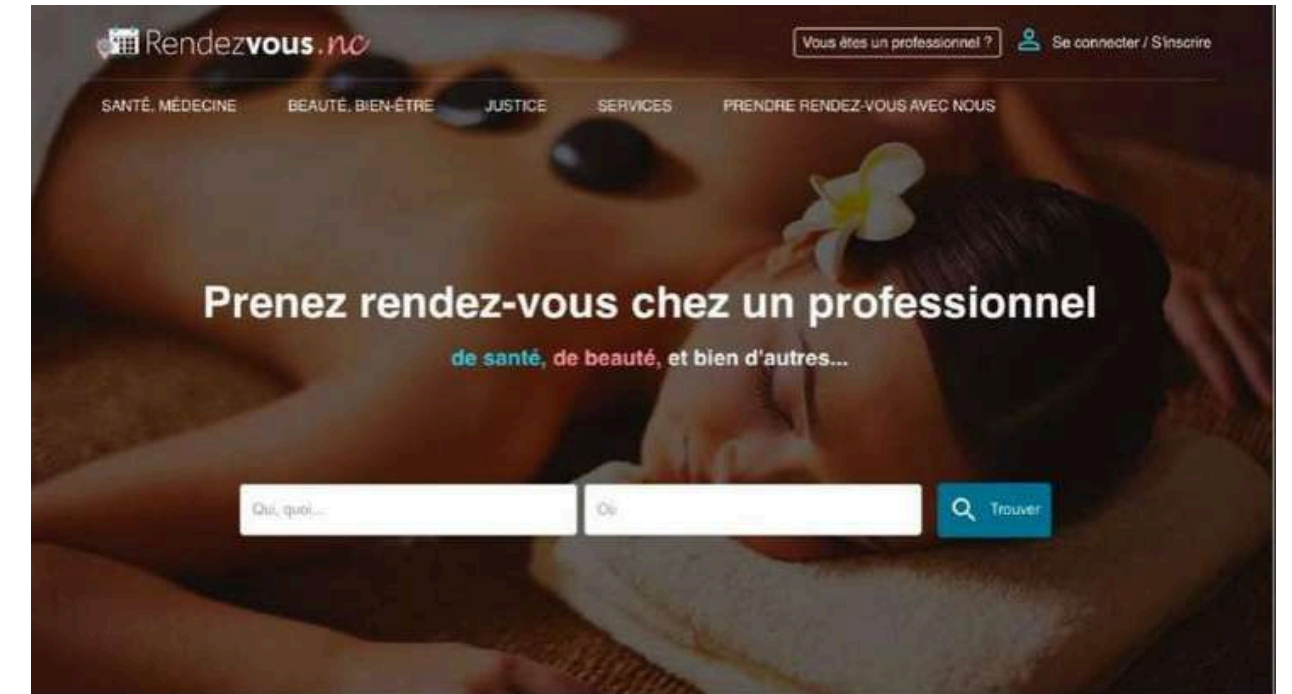
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**Company Name:** Rendezvous.nc

**Sector:** Digital

**Activity:** Online appointment scheduling platform

**Website:** [rendezvous.nc](https://rendezvous.nc)

#### **Presentation:**

Rendezvous.nc is the first online appointment scheduling platform in New Caledonia. This 100% Caledonian tool serves as a showcase where you can present your business and detail your services. It syncs with Google and Outlook calendars, making it easy to manage appointments. It is designed for professionals from all sectors. For each appointment made, Rendezvous.nc commits to donating a portion of its profits to APS, the Association for the Hearing Impaired. New Caledonia currently has over 300 individuals, both adults and children, with hearing disabilities. Thanks to you, we are able to help people in need.

#### **Our Innovations:**

Rendezvous.nc offers 3 online service packages:

- Serenity Pack: Appointment scheduling module, online and personalized calendar, communication and management tools.
- Visibility Pack: Includes all services from the Serenity Pack, plus email and SMS reminders for clients.
- Premium Pack: Includes all services from the previous packs, plus a call center with a personal assistant.

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# SKazy

**Company Name:** Skazy

**Sector:** Digital

**Activity:** Software Development

**Websites:** [optimal-rh.com](https://optimal-rh.com), [sobloo.nc](https://sobloo.nc)

### Presentation:

Skazy rethinks the consulting and digital services industry to provide more value, transparency, and commitment to its clients. With a strong digital culture, our teams can work on a wide range of technological solutions tailored to your technological and business context. Our services include custom software, web and mobile development, strategic consulting, UX & web design, business intelligence, and training. We offer several in-house SaaS solutions, such as Optimal Fleet for fleet management, stock management, and sales management.

### Our Innovations:

- Optimal RH: Simplify your administrative tasks and save time with our HR software in SaaS mode. Our functional modules include: HR Core, Leave and Absences, Expense Reports, Scheduling, Time Tracking, Recruitment, and Training.
- So'bloo: Boost your sales management productivity. Your B2B and B2C sales process becomes even more efficient with So'bloo, our ergonomic commercial management software in SaaS mode.



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**Company Name:** TERCIEL NC SAS

**Sector:** Aeronautics

**Activity:** Expert consulting in aeronautics, assembly of ground control towers, fully floating airports with no land footprint

**Website:** [terciel.nc](http://terciel.nc)

**Presentation:**

We bring aerial mobility with an eco-responsible approach. For marine airports, we are developing a new form of infrastructure, new regulations, and creating innovative technologies for seaplane runways.

**Our Innovations:**

- Infrastructures: We design floating docks with launching ramps to facilitate seaplane maneuvering.
- Regulations: We combine maritime and aviation regulations, creating a new role of "maritime air traffic controller."
- Technologies: We use drones to map runways, scan surfaces, and monitor the environment.

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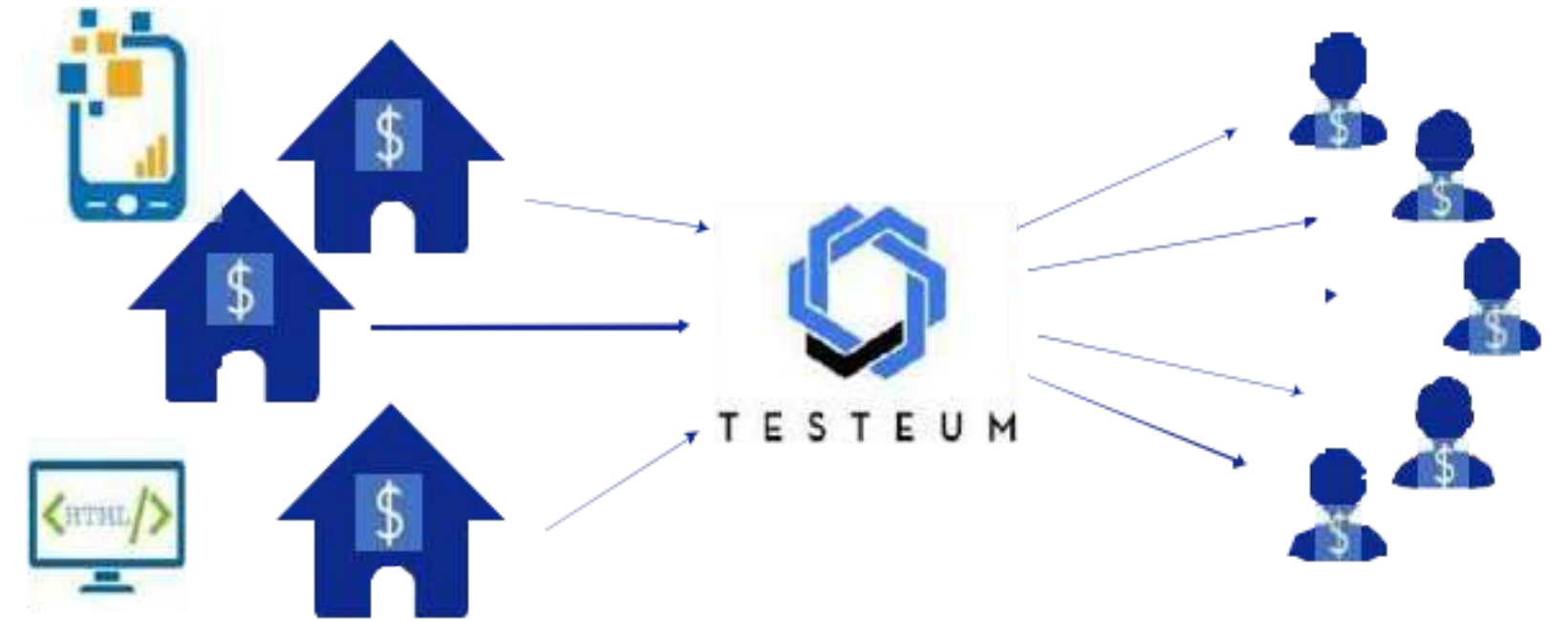
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T E S T E U M



**Company Name:** TESTEUM

**Sector:** Software Quality Platform

**Activity:** Participatory Testing Platform

**Website:** testeum.com

#### **Presentation:**

Testeum is the first 100% automated SaaS participatory testing platform. Its goal is to democratize participatory testing, making it accessible to everyone. The platform directly connects application and website creators with ethically paid testers for test campaigns. It allows anyone to launch a testing campaign based on their specific criteria in just minutes, for a fraction of the usual cost.

#### **Our Innovations:**

Testeum's innovative approach automates all the time-consuming and costly aspects of traditional participatory testing. The consultant, who traditionally acts as an intermediary between app creators and testers, is replaced by the platform's intelligence, which automatically distributes test proposals, facilitates communication between parties, and generates real-time test reports. The platform's operations rely on expertise in the testing field and participatory testing, as well as a statistical model ensuring the quality of the delivered results. Ethereum blockchain technology guarantees testers' payment after successful completion of tests.

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# YUGO

#howdoyugo

Autopartage • Écomobilité  
Fleet Management • Géolocalisation



[www.yugo.nc](http://www.yugo.nc)

**Company Name:** YUGO SARL

**Sector:** Mobility and Cleantech

**Activity:** Alternative Mobility Solutions

**Website:** <http://www.yugo.nc>

**Presentation:**

YUGO is a Caledonian startup offering alternative mobility solutions in New Caledonia and the Pacific region: Mobility as a Service!

**Our Innovations :**

- Car sharing
- Carpooling and Autolib' for professionals
- Fleet optimization for eco-mobility
- Geolocation
- 24-hour car rental
- Electromobility
- Micromobility

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**Company Name:** MBM INNOVATION SARL

**Sector:** Telecommunications, Internet, Travel, Tourism, and Digital

**Activity:** 4G Internet Solutions for Local and International Travelers

**Website:** <http://www.ncpocketwifi.com>

#### **Presentation:**

Based at Tontouta Airport since 2019, we specialize in providing fast internet access for local and international travelers, both individuals and professionals. Our main innovation in New Caledonia is offering 4G Pocket WiFi rentals for tourists and professionals, allowing them to access the internet on Grande Terre and the Islands. The connection is established in 1 minute, can be shared by up to 5 people, and is secured with a private password. Various plans are available to suit different needs and budgets, with online top-ups available.

Beyond the local territory, the Pocket WiFi also allows users to connect to the internet in over 140 destinations worldwide. With this device, you can avoid long queues and the hassle of dealing with foreign languages upon arrival.

Over the years, our service has expanded to include the sale of SIM cards (e.g., Bouygues Telecom 30GB internet + unlimited calls/SMS to France and Europe) and eSIMs (virtual SIM cards).

#### **Our Innovations:**

- Pocket WiFi rental service

-International offers for Caledonian travelers abroad, with a service in French available 7 days a week at Tontouta Airport.

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## L'ENGAGEMENT À PORTÉE DE MAIN

[Essayer !](#)

20 SMS offerts à l'inscription,  
sans engagement, sans abonnement

- SMS Marketing
- Notification SMS
- Authentification SMS

**Company Name:** SMSlink Pacific

**Sector:** Telecommunications, Marketing

**Activity:** SMS Sending Application B2B2C, Marketing, Notifications, SMS OTP Authentication

**Website:** <https://smslink.pro> | <https://www.linkedin.com/company/smslink-pacific/>

### Presentation:

Who doesn't have their mobile phone within reach?

Whether it's for sales and customer loyalty (marketing), alerting and notifying (transactional), or securing (authentication), SMS is a direct and instant communication channel.

SMSlink is an SMS sending platform that offers these three services via an interface or through its API. This allows for SMS dispatching in New Caledonia, French Polynesia, and globally, enabling better communication between organizations and their users, businesses and their clients, and between territories.

### Our Innovations:

- Aggregating telecom operators within the application to facilitate communication between Pacific Island territories and the rest of the world.
- Enabling local actors to use SMS for marketing, notifications, and OTP authentication at the most attractive local rates, while still allowing SMS sending to telecom subscribers globally.

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CALÉDONIE



# OPS INSIGHT



**Company Name:** OPS Insight SARL

**Sector:** Air Operations

**Activity:** Training/Consulting

**Website:** [ops-insight.io](https://ops-insight.io)

### **Presentation:**

Developing resources, optimizing performance.

OPS-Insight is revolutionizing training in the aviation sector with personalized, interactive, and immersive programs that use artificial intelligence to improve decision-making skills, enhance information retention, and strengthen team engagement.

### **Our Innovations:**

- OPS-IA: AI assistants developed to create training programs based on the "Competency Based Training" concept.
- Content generation based on strict, comprehensive, and precise standards and regulations.
- Verification of content and regulatory compliance tracking through AI.

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CALÉDONIE



**Company Name:** HELIUM SARL

**Sector:** EdTech - Digital

**Activity:** Web Development

**Website:** [watom.nc](http://watom.nc)

#### **Presentation:**

Hélium is an agency specializing in the creation of websites, the development of bespoke web solutions, and digital innovation. We assist companies in their digital transformation by designing high-performance and tailored strategies. From graphic design to development and hosting, we provide turnkey solutions. We also create virtual reality experiences and serious games, combining innovation and user engagement.

#### **Our Innovations:**

WATOM: A Serious Game creation engine. In the first phase, it enables the rapid creation and deployment of a Serious Game solution tailored to the needs of the business. In the second phase, WATOM allows users to access their educational content and make additions and modifications at will. Our system also connects to a Learning Management System (LMS) or Active Directory (AD) and integrates a reporting system.



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